



The Importance of Clean Retail Stores According to Shoppers

A clean, well-kept store is pleasing and creates an environment in which the shopper wants to spend time.



69%
of shoppers

states that an unclean retail environment (like dirty restrooms, spills on the floor, dusty shelves, or grimy shopping carts) **will not return** to that store or shop at a competitor.



4 Out of 5
shoppers

Positive Shopper Experience Increases Foot Traffic

say they would rather go to a store that **prioritizes cleanliness** and hygiene over technology.



Clean Retail Spaces are Comforting to Your Employees

Employees who know that they're working in a clean, disinfected workspace feel more confident in their abilities to interact with customers, in turn, **shoppers will likely stay longer and spend more money.**



Using a Retail Cleaning Company Helps You Appeal to Customers

92%

say a clean, organized store environment **increases the probability** they will make a purchase.

Sources: NACS Consumer Survey; Survey of 1,000 consumers from streaming in-store music provider Cloud Cover Music; The State of Brick and Mortar Retail Report

Jani-King is here to make your customers and employees feel healthy and safe when shopping in your store. We can provide a retail cleaning service that can be customized to your store's environment and specific needs.

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